



FOR IMMEDIATE RELEASE

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CALLING FOR ALL MONORAIL MEMORIES

- Thanks for the memories – share yours -

Commemorating 25 years of service, a special *Monorail Memories* section of the Farewell Sydney Monorail website is now live, featuring a *Monorail Life in Photos* picture gallery showing how the Monorail and Sydney have changed.

This interactive section of the Monorail website, www.monorail.com.au/monorail-memories, features pictures and videos, which will be archived after the Monorail, closes on 30 June, documenting Sydney's transport and infrastructure history for years to come.

Metro Transport Sydney is calling for your Monorail memories, past and present, for this interactive section of the website. If you have a Kodak moment from your first ever Monorail ride, were part of the opening festivities or want to share a snapshot of your memorabilia – then this is your chance to share your Monorail memory and become a part of Sydney's transport history.

Since it opened in July 1988 the Monorail has seen Sydney change around it and host 25 years of internationally renowned events including the 2000 Olympic Games.

"While we've got hundreds of Monorail photos and various pieces of footage, we're sure our passengers, past and present, would have a wealth of unique Monorail photo memories to help tell its 25 year story," Melanie Flanigan, Marketing Director, Metro Transport Sydney, said.

"This online portal is a simple way people can share those memories and have them officially archived forever."

Monorail Life in Photos gallery offers a user-friendly 'upload' facility to add your unique snap-shot of the Monorail to the picture gallery. Stand out pictures will be featured on the Sydney Monorail homepage.

Create your own special photo memory today by riding on the Monorail before it closes on 30 June 2013. Make a day of it with a Monorail Day Pass from only \$9.80 for single or \$24 for a family of four. A Day Pass includes unlimited travel plus discounted entry to ten of Sydney's best attractions: SEA LIFE Sydney Aquarium, WILD LIFE Sydney, Sydney Tower Eye, Captain Cook Cruises, Powerhouse Museum and National Maritime Museum and many more.

Sydney Monorail operates daily every 5 minutes.

Open 7am – 10pm Mon – Friday, 8am – 10pm Saturday, Sunday and public holidays

www.monorail.com.au

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